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## Vikan adds Lime, Brown and Grey colours to its Hygiene range of cleaning and food-handling tools

SKIVE, Denmark – Vikan, the global leader in hygienic cleaning tools, is adding three new colours to its pioneering colour-coding system for hygienic cleaning tools.

With the addition of Lime, Brown and Grey to the Vikan colour pallet, customers now will have more options when establishing or expanding their colour coding systems to comply with GFSI food safety standards.

“Vikan invented the practice of using colour coding to segregate cleaning tools. The practice, which has now become near universal, helps facilities avoid cross contamination and improve hygiene in cleaning and food handling alike,” says Product Manager Jette Fruergaard. “The addition of these new colours is a small, but significant, step forward in our mission to help customers live up to their hygiene ideals.”

Adding three colours to its Hygiene product line means that Vikan now offers the biggest range of products in the most colours available anywhere.

“While it’s true that Vikan now offers more products in more colours than our competitors,” Fruergaard continues, “the idea wasn’t to play the numbers game, but to assist customers with particularly complex setups that demand more colour options.”

“Apart from providing more options overall, the new Lime colour can be recommended for facilities that use allergens and require especially vibrant segregation colours. The Brown and Grey colours can be used in different applications, but are popular choices in corridors and other areas where more discreet colours would be appropriate,” Fruergaard concludes.

Vikan can assist companies wanting to establish or expand their colour-coding schemes via its comprehensive Site Survey service. For more information, visit [Vikan.com](http://Vikan.com), contact Vikan Customer Service at [sales@vikan.co.uk](mailto:sales@vikan.co.uk), or call us on +44 (0) 1793 71 67 60.

### NOTE TO EDITORS

#### About Vikan

Vikan develops, manufactures and markets professional cleaning equipment and systems that promote the highest standards of hygiene, while offering extensive choice and value for money. Recognised leaders in research and product development, Vikan has been setting standards in effective, durable cleaning tools and advanced services for decades. A profound knowledge of cleaning standards, methods and technologies, coupled with a unique model for co-innovating with customers, help make Vikan the clear leader in hygienic cleaning solutions worldwide.

For more information about our three new colours, please contact customer service on +45 96142610 or [export@vikan.com](mailto:export@vikan.com).